

Jing Zheng

MOTION GRAPHIC
INTERACTIVE MEDIA
DESIGNER

EMAIL: JING.ZHENG@GMAIL.COM
WEB: JingZhengDesign.nl
MOBILE (NL): (31) 068 198 3001

- Education**
- 2006 until 2008 **Master of Fine Arts degree** in Design & Technology
Parsons the New School for Design, New York, NY, USA
 - 2004 until 2005 **Master of Science degree** with Distinction in e-Media,
School of Communications
Quinnipiac University, Hamden, CT, USA.
 - 2002 until 2003 **Certificate** of completion of the postgraduate courses in
Visual Design
Chinese Central Academy of Fine Arts, Beijing, China
 - 1996 until 2000 **Bachelor degree** in Fashion Design
Beijing Institute of Fashion Design, Beijing, China

- Design Experience**
- 3-2009 until now **Freelance Multimedia Designer**
Project Assistant for Asia, International Relations Office in the
University of Groningen, the Netherlands
Design posters, flyers, brochures and invitation cards for cultural
events organized by Groningen Confucius Institute & University
of Groningen; Dutch Studies Centre website coordinator and
designer for posters and flyers
 - 2007 until 2008 **Thesis “Teahouse Vending Machine”**
Instructors: Prof. Christopher Kirwan, Prof. Anezka Sebek
Parsons the New School for Design, New York, NY, USA
 - 2-2007 until 4-2007 **Motion Graphic and Performance Designer**
Collaborate Motion Studio, instructor: Prof. Anezka Sebek
Co-designed music videos, subtitles and the installation for the
performance “Songs and Lights”
 - 2-2007 **Assistant Animation Designer**, intern
American Museum of Natural History, New York, NY, USA
Designed the animation of DNA Evolution for the Human
Origins Exhibition
 - 2006 until 2007 **Research Assistant for Web Design**, India China Institute (ICI),
The New School University, New York, NY, USA
Key team member, redesigning the look of ICI’s website
 - 5-2005 until 8-2005 **Assistant Designer**, intern, Higher One Inc.,
New Haven, CT, USA
Marketing materials design, such as posters and flyers; identity
design, such as university I.D. cards, logos and labels
 - 2000 until 2004 **Graphic Designer and Art Editor**, Tsinghua University Publishing
Company, Beijing, China
Designed book-covers, posters, CD jackets, and postcards

	2002 until 2004	Designer (part time) , Tsinghua University Present Company, Beijing, China Designed T-shirts and various souvenirs
	1999 until 2000	Fashion Designer (part-time) , "Azi Hedge Pig" clothing company, Beijing, China Designed casual summer series
Exhibition/Honor/Publication	10-2012	Poster for IRIO's 25 Years' Celebration , displayed by International Relations department (IRIO), University of Groningen, the Netherlands
	10-2009	Groningen Photo Exhibition , featured in Tsinghua-Groningen Days events, in Tsinghua University, Beijing, China. Curator of the exhibition
	2-2009	Logo of ACSSNL , winner of the logo design competition for the Association of Chinese Students and Scholars in the Netherlands
	8-2008	Mandarin Learning App. , co-designed with Erin Lin, among the three Finalists in the Mobile Design Catalog of Adobe Achievement Award, the prestigious global student design competition
	6-2008	Multisensational installation art piece "Teahouse Vending Machine" featured in Parsons Design & Technology MFA Thesis Show at Chelsea Art Museum, New York, NY, USA
	7-2007	Collection of interactive artwork from Parsons , featured in Beijing Summer Digital Entertainment Festival (DE-DAY), Beijing, China
	2-2007	Animation "A Tree before Life" , featured in the permanent exhibition of Human Origins, American Museum of Natural History, New York, NY, USA
	7-2005	The University ID card design , selected by Texas Woman's University, TX, USA
	5-2003	Book "Yi" , co-designer and co-editor, supervised by Ahn SangSoo, published by Hebei Education Press, Hebei, China
	4-2002	Book cover design of "Modern Linguistics in a New Century" won a bronze award in the annual national design competition among university publications
	4-2000	Series of clothing design "Sun Flowers" , selected in the annual fashion show of the college-student designers of Beijing, at Beijing International Exhibition Center, Beijing, China
Relevant Skills	Expert	Photoshop, Illustrator, Indesign, Fireworks, Dreamweaver, HTML, CSS, Final Cut, After Effect, Flash, Handdrawing, Painting
	Familiar	Actionscript, FlashLite, Processing, C++, Javascript, PHP, Physical Computing
Language		Chinese (native), English (fluent), Dutch (basic)