Jing Zheng
MFA Thesis . 2008



installation, hectic urban life, natural rhythm, contemplation, irony

Thesis statement

- Hectic rhythm of urban life
- Teahouse Vending Machine -delivers instant tranquility
- Promote the emergence of quite contemplation in nature



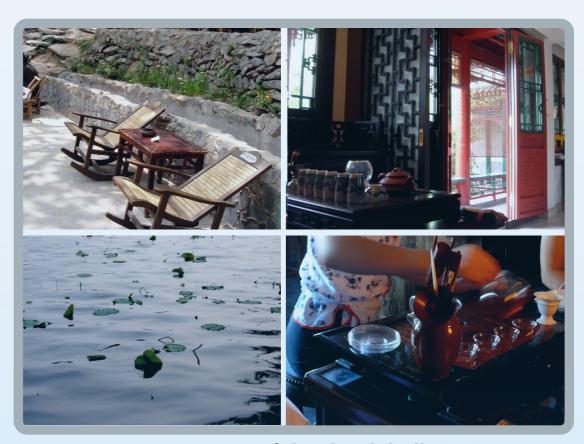


Design approach

To take a critical approach by giving ironic commentary on the stressful urban life.



hectic urban rhythm

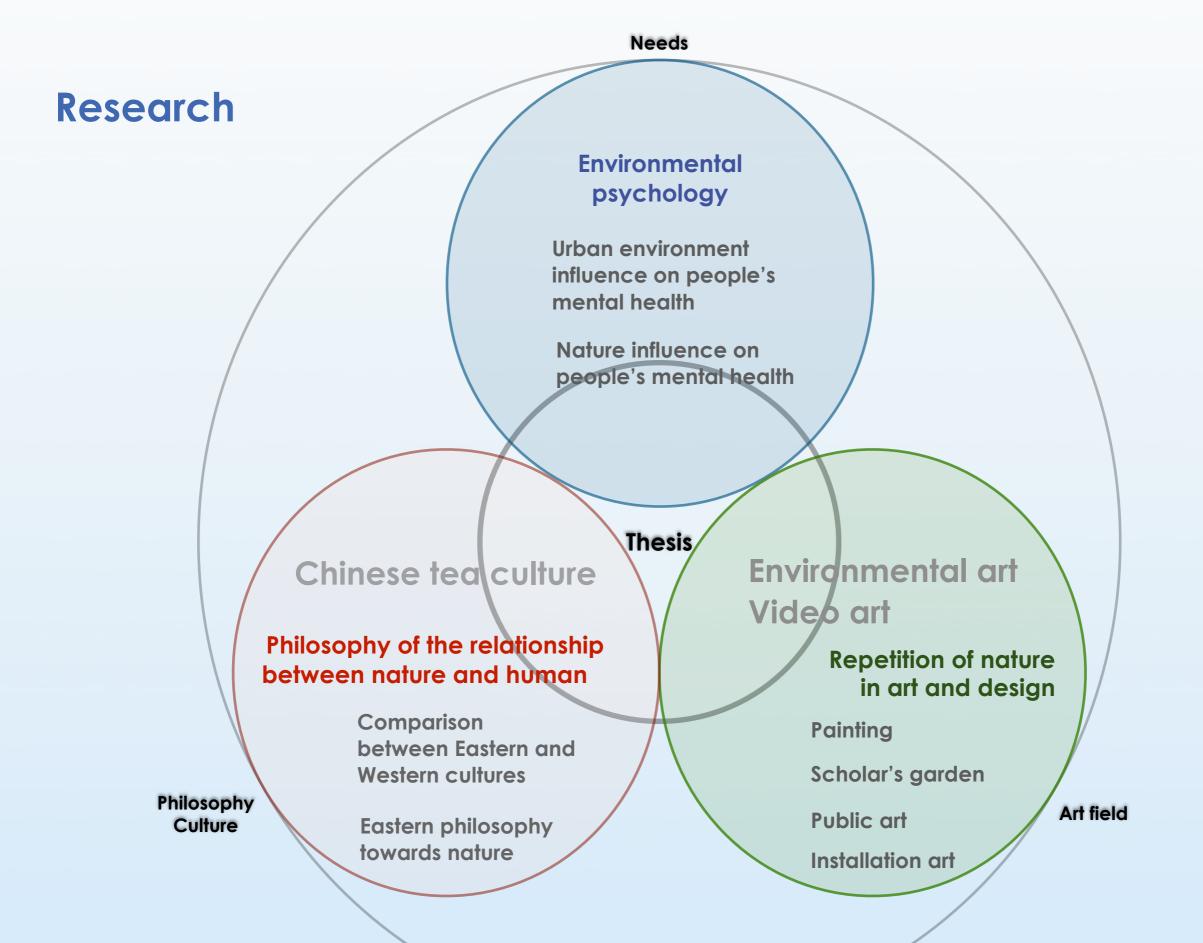


peaceful natural rhythm

Design concept

- "Tea House" is a multi-sensational installation in the form of an artistic vending machine
- It aims to deliver instantaneous peace and quiet when user chooses from green tea, flower tea or black tea. Each of them is a short abstract visual, acoustic, and olfactory experience.
- It exploits the **conflict** intentionally and **ironically** to raise people's awareness of their disconnection to nature in their hectic everyday urban life.







Conceptual Precedent



Public art piece Traffic light tree (1998) by Pierre Vivant

Methodology

- Design approach
- Product design
- Technology system design and implementation
- Video + sound iterations and testing
- Smell design and testing



Previous design iterations

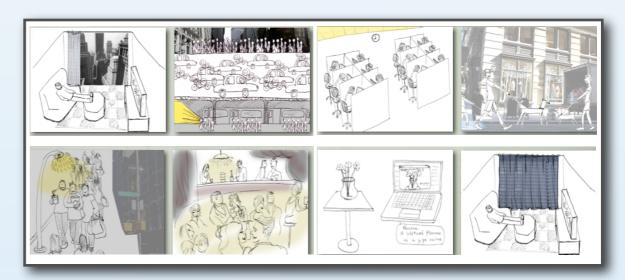
I::Thesis

interactive tea table natural surroundings, inner perception of nature



II::Anti-thesis

identify different rhythms



III::Public art

rhythms and time in public spaces





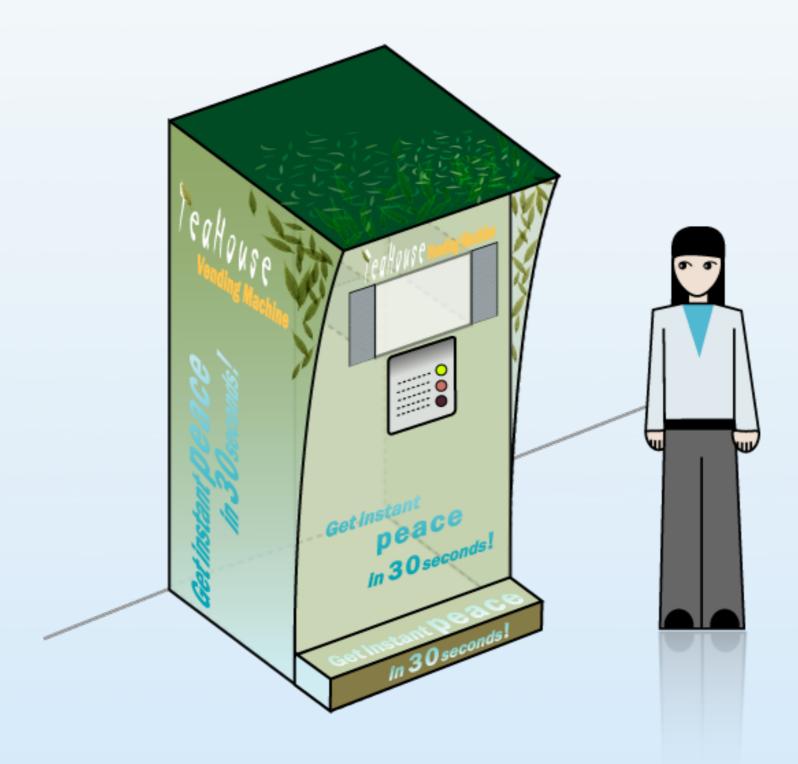
Product design iteration I







Product design iteration II





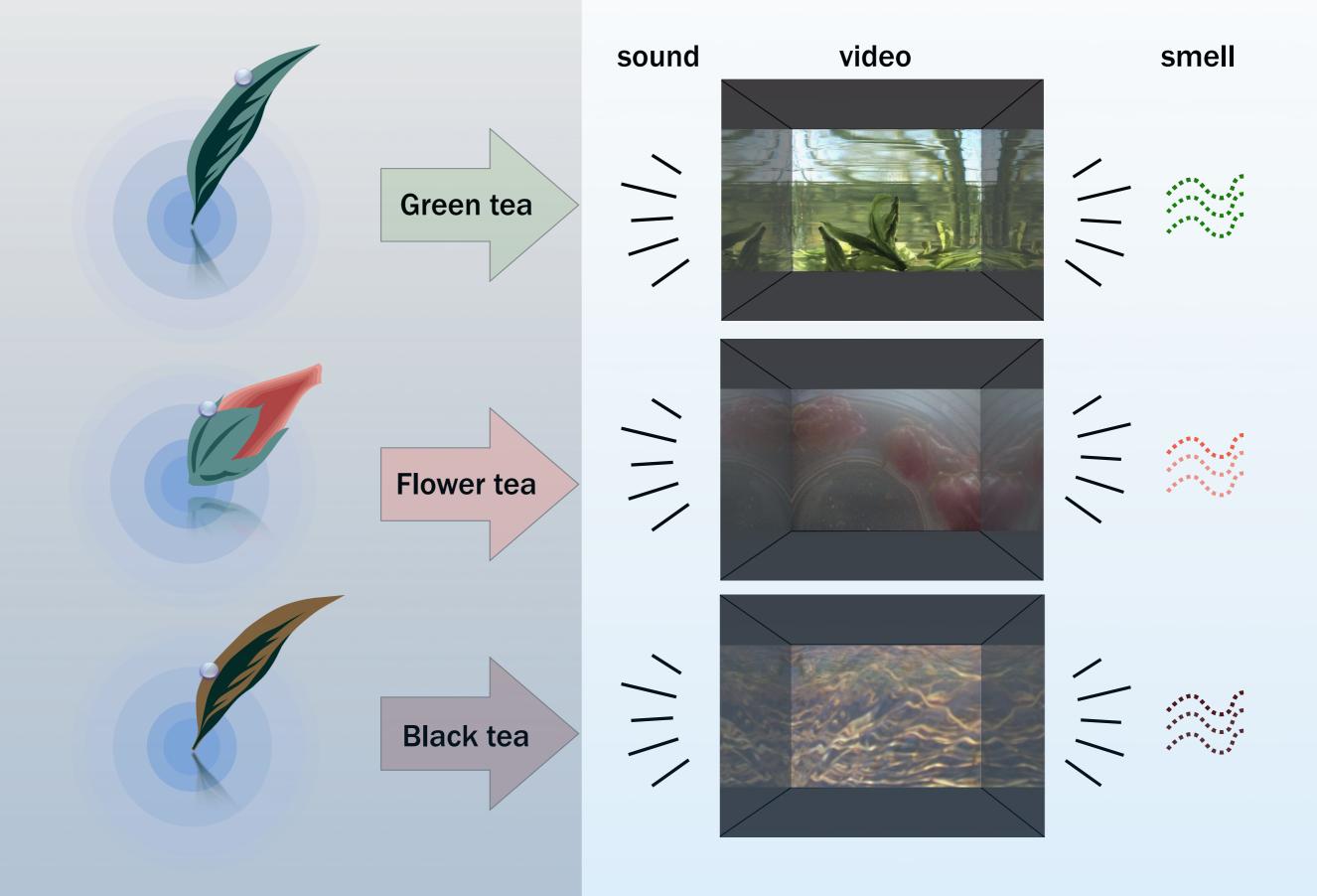
Final product design

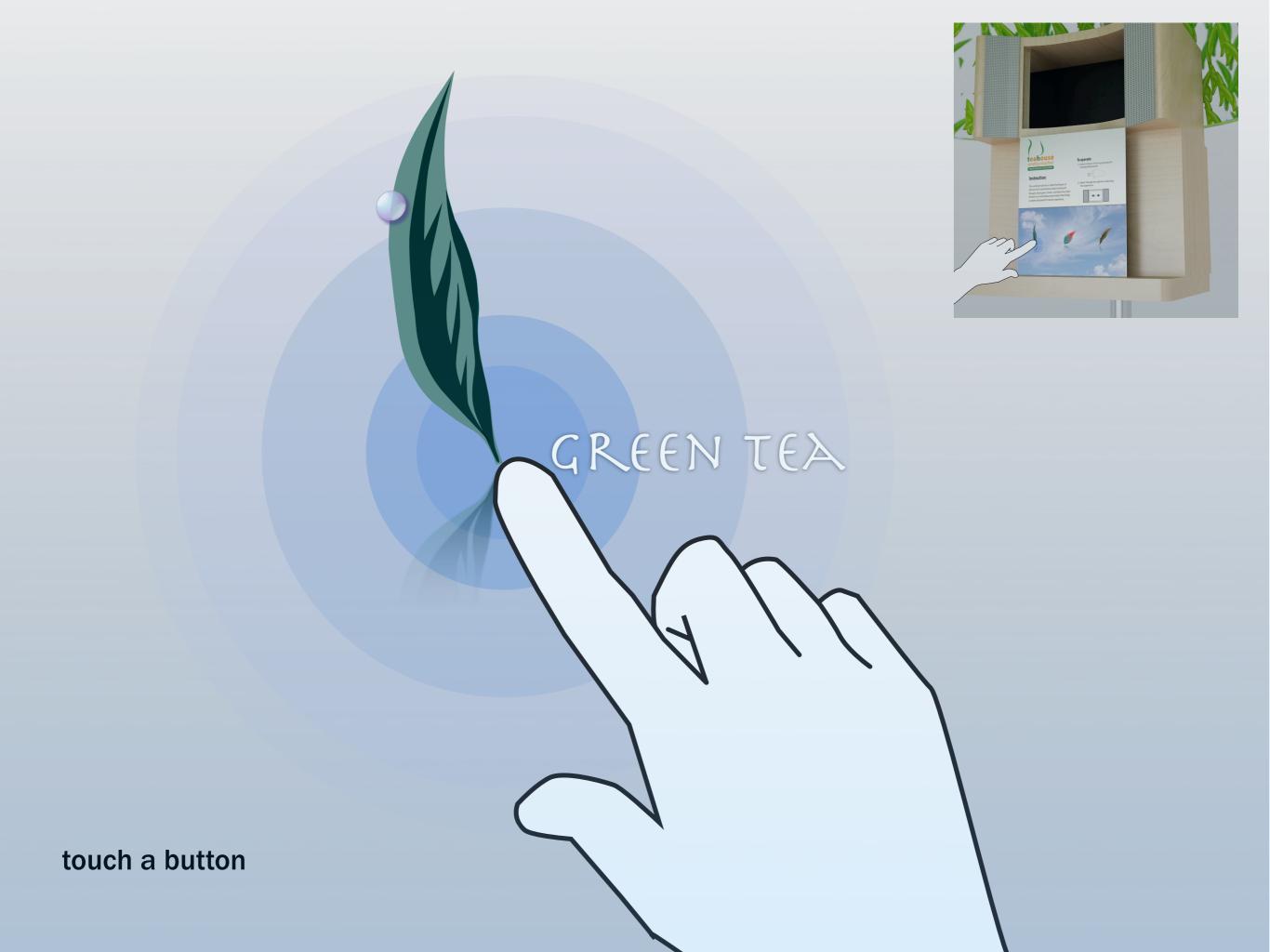


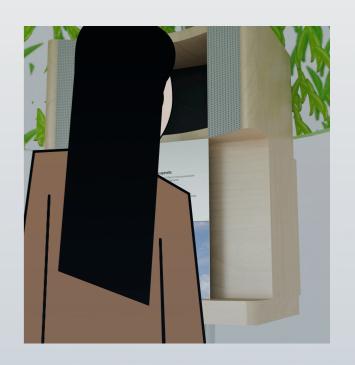














Watch videos through the window



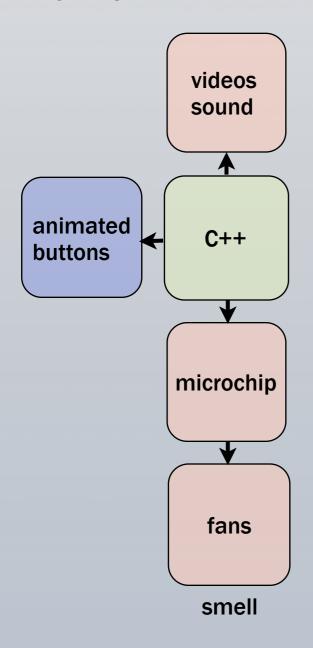
User experience design & development

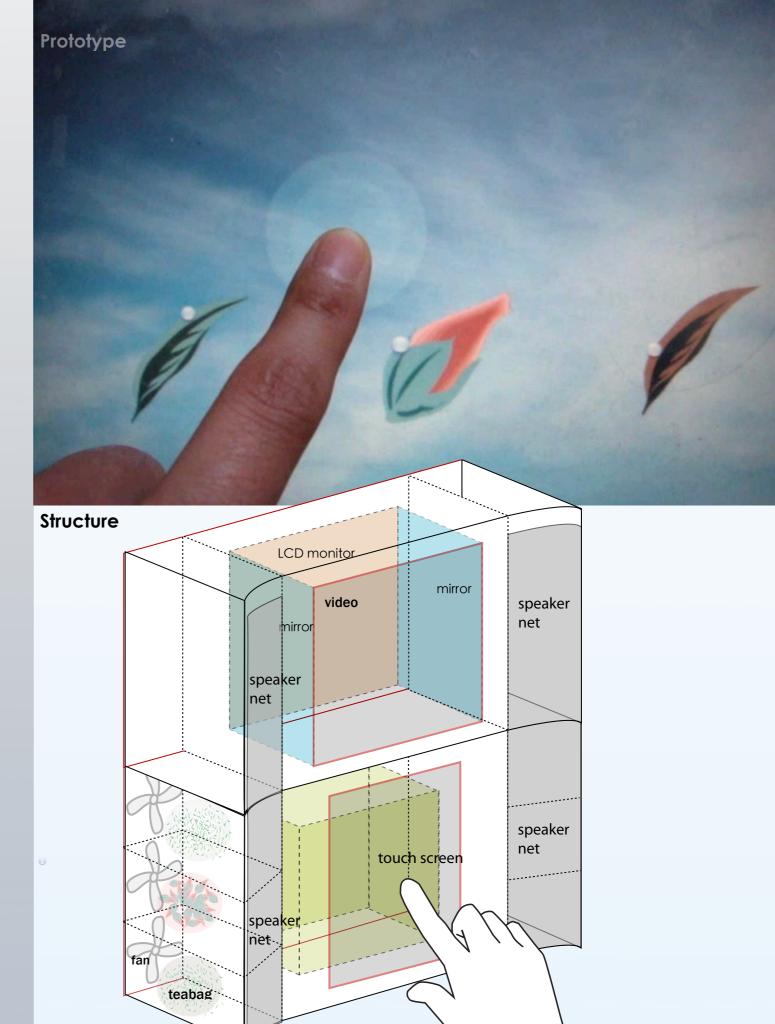
- Technical system design and implementation
- Video + sound design and testing
- Technology to create smell



Technology prototype

Technology diagram





Video & sound

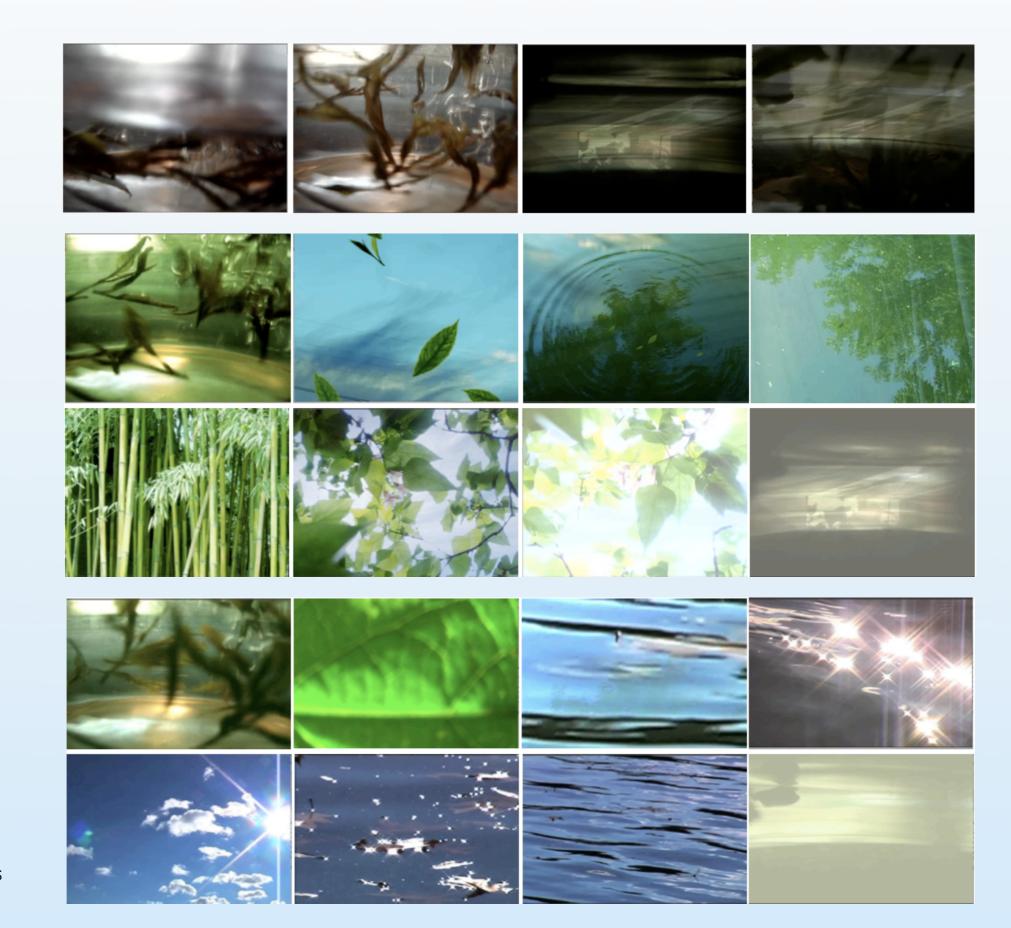
Goal

- To convey the idea that tea is a way for people to nourish their inner connection to nature
- To create metaphorical tea experience
- To bring this experience in a short period of time



Videos iterations

Iteration I :: 45 seconds



Iteration II:: 90 seconds

Iteration III :: 120 seconds

Three tea videos







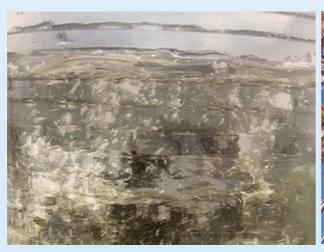
Green tea (90 seconds)







Flower tea (95 seconds)







Black tea (90 seconds)

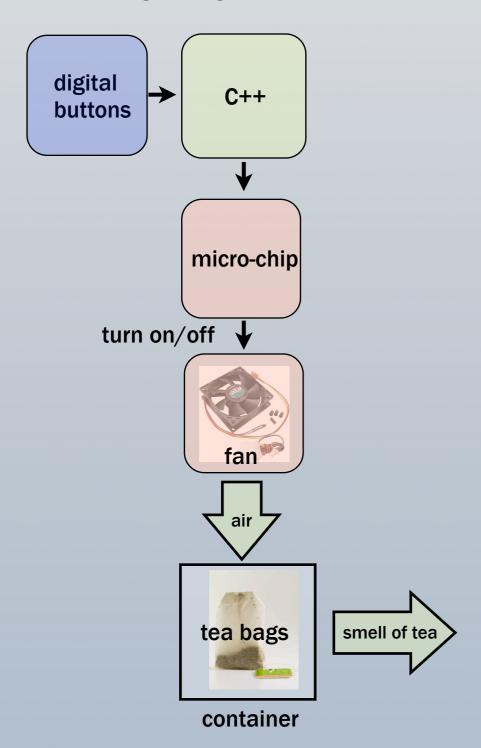
Three tea videos

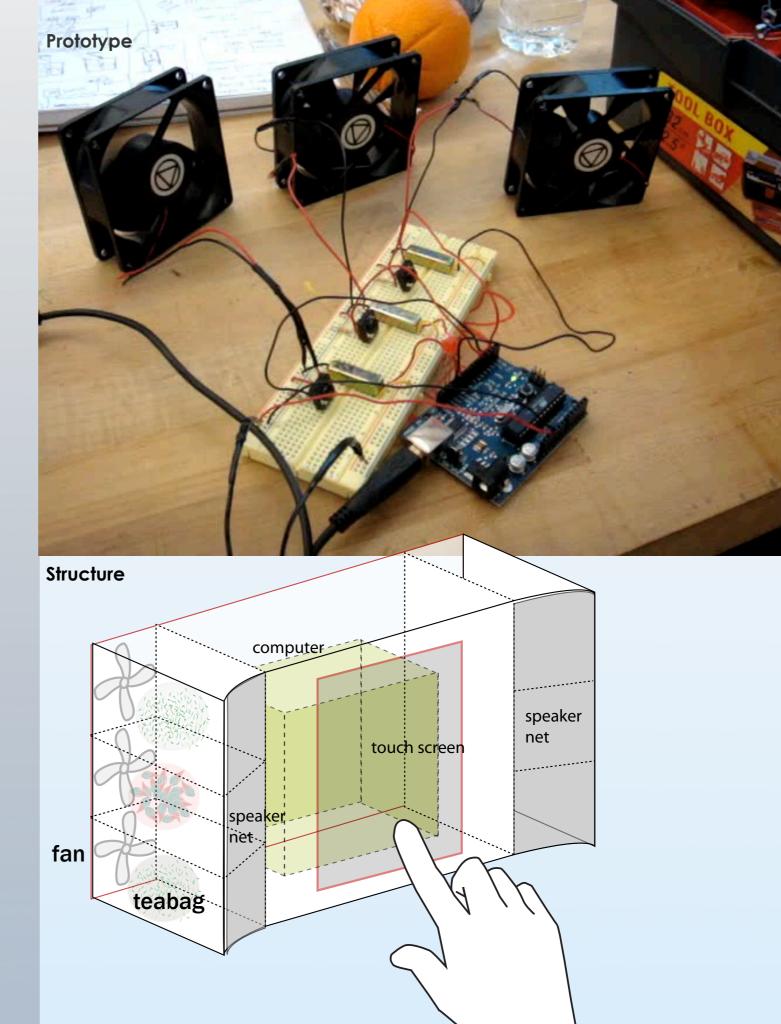


Black tea (90 seconds) Flower tea (95 seconds) Green tea (90 seconds)

Smell

Technology diagram







Final production and user testing



Summary of feedback

- Users liked the design concept and the product design.
 Most of them felt the relaxation and inner connection
 to nature. Half of them thought the design approach
 was ironic. They wanted to use this vending machine
 again.
- They were satisfied with the sound and video design in general, and thought the style of videos were consistent, although they had different favorite videos.
- The instruction interface, control panel design and the height of the installation made the user experiment not very comfortable.







Conclusion

- I use a critical approach to design a teahouse vending machine to promote people's inner connection to nature in their hectic daily urban life.
- After the process of developing this thesis, I realized this design can create an ambiguity between an artistic design for urban relaxation and a philosophical ironic comments on urban life. However, I need to carry out more user tests and do more research to improve the installation design and user experience.
- The design and technology in my project are bonded together naturally, and they
 are unified coherently under the theme of my thesis which is to promote the
 harmony between nature and human.



Thank you

